



## Analysis and Assessment of global Green Finance Products, Services and Programs in Rural Areas with a Focus on Good Practices and Lessons Learned



Services

Case Study Analysis
Financial product Assessment
Financial Institution Assessment



Topics

Green finance,
Microfinance,
Renewable energy,
Climate change mitigation

and adaptation



Date

2020





Sparkassenstiftung für internationale Kooperation



Beneficiaries

Households and MSMEs in Mexico's rural sector, Local financial institutions

## **Project Description:**

MEI is assigned to identify alobal areen finance products. successful services and programs for rural and lower population especially small income business owners in the rural areas, which are suitable for implementation in Mexico. The findings of this study will allow Sparkassenstiftung to design and propose initiatives to support the Mexican rural sector at a later stage.











## Services Provided:

- Creation of assessment methodology to select successful green products, services and programs specific for rural sector in Mexico.
- Identification of global green finance programs in countries that have similar characteristics and conditions with Mexico.
- Creation of comprehensive format to document findings of worldwide green finance products, finance and programs.
- Evaluation of identified products, services and programs.
- Selection of ten (10) most successful programs that have the highest success potential upon implementation in the rural regions of Mexico.

Energy technologies & energy uses:









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